



Surf Life Saving Australia – Circular

August 2009

NEW LIFESAVING PATROL UNIFORMS: DISTRIBUTION AND USE

Document id 24/09-10	Audience State/territory Centres, Branches, Clubs Captains, Gear Stewards.
Department Lifesaving	

Summary

With the assistance of major partners DHL, Telstra and Westpac, Surf Life Saving Australia is supplying new patrol shirts and shorts to all clubs.

This circular outlines the process for distribution of the new uniform and the collection of old patrol uniforms.

Please read in full.

Clubs and services should also note that the Uniform Policy (1.5) has also been updated. It is recommended that all clubs and services read this policy in full. This can be found on the SLSA website under Admin and Resources – SLSA Policies.

With the assistance of major partners DHL, Telstra and Westpac, Surf Life Saving Australia is supplying new patrol uniforms (shirts and shorts) to all clubs.

The design and fabric of the new uniforms has been slightly modified to ensure all patrolling members are wearing a uniform that is both comfortable, practical and modernised, while new branding displays the logos of our major partners.

What is the national patrol uniform?

The minimum requirements for the national lifesaving patrol uniform are defined as the following:

1. Patrol shirt – As supplied by SLSA.
2. Patrol shorts - As supplied by SLSA
3. A red and yellow quartered patrol swimming cap – Available for purchase through ‘Surf Trade’ (www.slsa.com.au)
4. Swimming costume - Available through your club

The recommended requirements for the national lifesaving patrol uniform are defined as the following:

1. Wide brimmed hat or peaked cap – Available for purchase through ‘Surf Trade’ (www.slsa.com.au).
NB: Members are strongly encouraged to wear a wide brimmed hat or peak cap over the patrol cap when not performing duties in the water.
2. Rash shirt - Available for purchase through ‘Surf Trade’ (www.slsa.com.au).
NB: Members are strongly encouraged to wear a rash shirt when performing duties in the water.



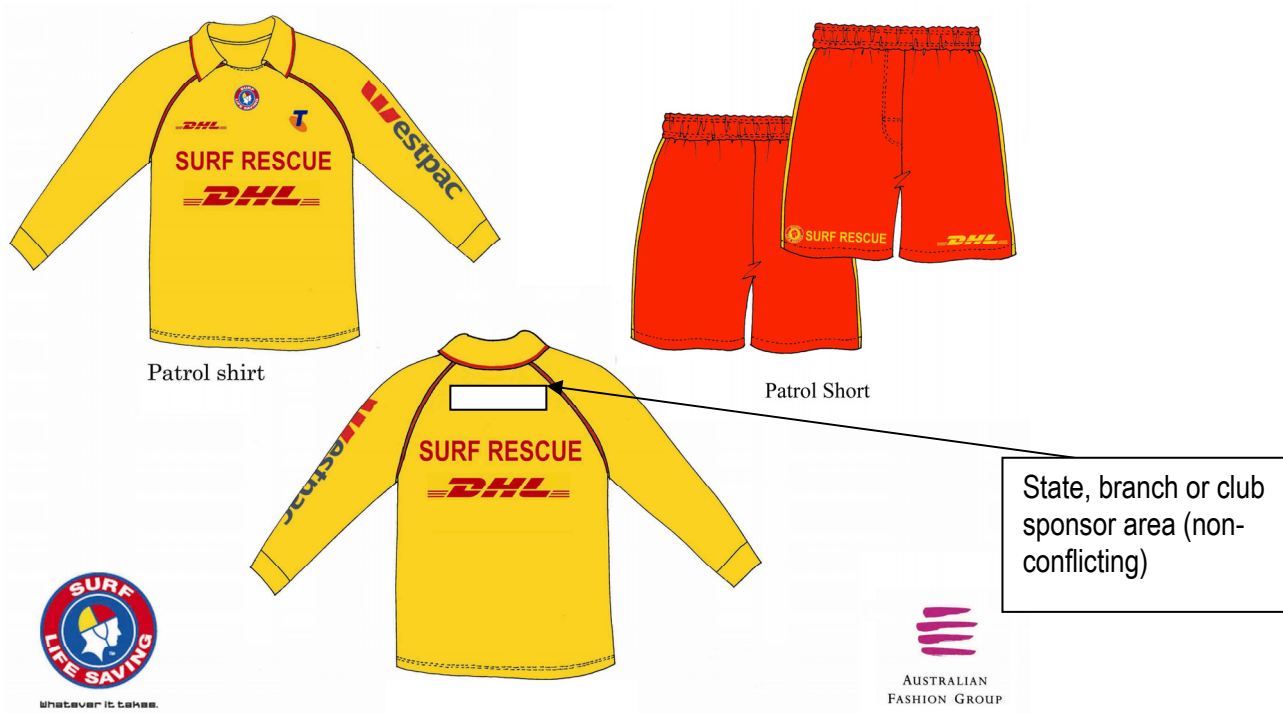
What part of the uniform is being supplied by SLSA?

As part of the support from our national sponsors, SLSA will be reissuing a patrol shirt and shorts to all active proficient patrolling members.

Other items such as a the patrol cap, swimming costume, wide brimmed hats or peaked caps, wetsuits, stinger suits, tracksuit pants and jumpers, rash shirts, helmets and wind jackets are also available to members where necessary. These items can be sourced by the club directly; some items are available for purchase through Surf Trade (www.slsa.com.au).

DESIGN

What does the new uniform look like?



Patrol Shirt:

- The shirt is made from 100% 'polyester micro mesh' material which is light weight, quick dry and breathable
- The material is rated SPF 45 for sun protection
- The cuffs are elasticised
- The collar can be turned up at the neck for sun protection.
- The neck and collar is non-restricting

Patrol Shorts:

- The shorts are made from 100% 'peached polyester' material which is light weight, quick dry and breathable
- The waistband is elasticised with a drawstring
- There are pockets on both sides of the shorts



SPONSOR LOGOS

Who are our national sponsors and where are their logos placed?

Our three national sponsors are DHL, Telstra and Westpac.

DHL logos are found on the right breast, front centre and back centre of the shirt.
A DHL logo is also placed on the front left cuff of the shorts.

Telstra's logo is placed on the left breast of the shirt.

Westpac's logo is placed on the left sleeve of the shirt.

Where can I place my state, branch or club sponsor logo?

State, branch or club sponsor logos can ONLY be placed on the back of the shirt above the words SURF RESCUE.

This sponsor branding must not conflict with national sponsors.

State, Branch and Club sponsors must not be from the following industries:

1. Telecommunications
2. Transport, couriers, logistics
3. Financial institutions

The logo must not be larger than 50mm in height and 200mm in width.

There is to be NO placement of state, branch or club sponsor logos on any other part of the shirt, including the right sleeve or collar of the shirt.

There is to be NO placement of state, branch or club sponsor logos on the shorts.

DISTRIBUTION

Who will receive a new patrol shirt and shorts?

All **active proficient patrolling members** will receive a new uniform:

- Cadets (13-15 years)
- Junior Active (15-18 years)
- Senior Active (18+ years)
- Award Member
- Reserve Active
- Long Service and Life Members (only if they are still an active proficient patrolling member)

State/territory offices will also receive a small supply of uniforms for media and marketing opportunities.

How many uniforms will each member receive?

Each proficient patrolling member will receive one (1) patrol shirt and one (1) pair of shorts. All members (including support service members) will receive the uniform through their affiliated club.



Will there be enough for new members we take on during the season?

Yes, SLSA have included 10% extra uniforms to be delivered to your club for any new members that join during the season.

What size uniforms are available?

Each club uniform box has a range of the following sizes:

XS – S – M – L – XL – 2XL – 3XL – 4XL – 5XL

The number of each size has been determined from a national average. These averages have been taken from your club's response to the circular we issued in May 2009 (82/08-09). Thanks for your help!

How will clubs and members receive the new uniform?

Uniforms will be packed into an allocated club uniform box.

These boxes will contain enough uniforms for active patrolling members and an extra amount for new members that the club takes on during the season.

The number of patrolling members per club has been taken from SurfGuard and SurfMate, and has been confirmed with state/territory offices.

NSW:

Club uniform boxes will be delivered directly to the club

QLD, VIC, TAS, SA, WA and NT:

Uniforms will be delivered to your state/territory centre. Your state/territory office will contact you when your uniform box has arrived.

When will clubs receive the new uniforms?

Clubs should expect the arrival of the uniform boxes to their club or state/territory centre between last week of September and the middle of October.

Exact dates and times for each club and state/territory centre delivery cannot yet be confirmed due to varying shipping and transport times.

Delivery of the uniforms will occur during the week (Monday-Friday).

NSW:

A representative from each NSW club is required to contact SLSA to confirm a preferred day of the week for your delivery.

Please email ikowald@slsa.asn.au by the 11th September 2009 with a contact name, phone number and delivery address.

All other states and territories should liaise with their state/territory centre.



Our club has new members that require a uniform before the new uniform arrives. Where can I get a patrol uniform for these members?

There is a small amount of 'older style' uniform stock available. Clubs can obtain these uniforms for temporary use. Please contact Creata on (02) 9847 4900.

NB: There will be no cost for the uniform but freight and handling costs still apply.

These old uniforms can only be worn by members until the new uniform arrives. As per policy 1.5, all members must be in uniform when undertaking patrolling duties.

My club currently has unused patrol uniforms in stock, will these be replaced with new uniforms?

Yes, the extra 10% of uniforms provided in your club uniform box is for new members and replaces the extra unused stock that some clubs currently have.

These unused old uniforms will need to be returned and they will be shredded and recycled with the other used uniforms from members.

UNIFORM USE

By when do patrolling members need to be wearing the new uniform?

Members are required to wear the new uniform on patrol as soon as they receive it from their club representative.

From receipt of the uniform box, clubs are permitted one (1) month if they wish for the uniform to be branded with local sponsor logos.

Is it compulsory to wear the new uniform?

Yes, under the national uniform policy (1.5) all active proficient patrolling members are required to wear the national uniform.

Can members still wear the old uniform?

No, it is important that members wear the new uniform that displays our national sponsors. Without the help of these sponsors we would not be able to carry out our essential lifesaving duties.

OLD UNIFORMS

Do old uniforms need to be handed back into the club?

Yes, members are not to retain any old uniforms. Members are required to hand in to the club their old uniform and exchange it for a new one.

Clubs are required to store the old uniforms until further direction from SLSA in regards to collection. This collection will happen in January 2010. Please look out for the circular that will be released at the beginning of the season with details about the collection of old uniforms.



What will happen to the old uniforms?

All old uniforms will be collected, shredded and recycled.

SLSA will issue more information about the collection details later in the year.

Can I dispose of old uniforms in the bin or give them to a local charity?

No, it is important that the old uniforms are disposed of properly and that they do not end up being worn by non-members.

UNIFORM PURCHASES IN THE FUTURE

Can I purchase extra uniforms for my club?

Yes, extra uniforms can be purchased directly from Surf Trade (www.slsa.com.au) in 2010. Clubs will be notified later in the year of the process and cost of purchasing new uniforms.

For any queries about the new uniforms please call SLSA's Lifesaving Development Coordinator on (02) 9300 4000 or email bcorbett@slsa.asn.au.